

DESTINATION THAILAND NEWS



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NEWS

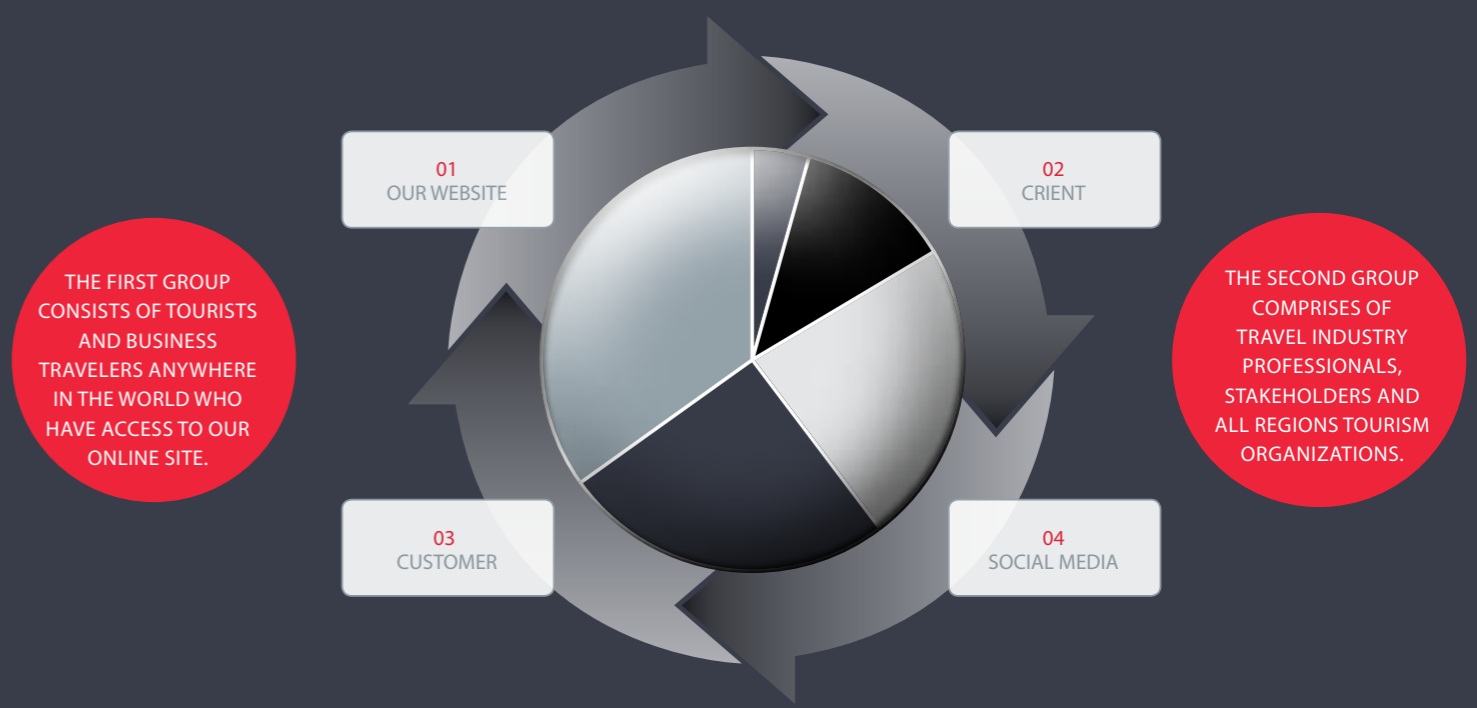




REACHING THE EXPECTATIONS

- > To promote tourism, arts, culture and lifestyle helping to improve the economy in all regions of Thailand.
- > To create better awareness and advocacy for the preservation of the unique arts, lifestyle cultures and environment of the region.
- > To offer a new showcase for our partners, advertisers, including financial institutions, airlines, hotels, restaurants, spas, golf courses, tour operators, shopping centers and others to present and promote their products and services.

THE TARGET AUDIENCE OF DESTINATION THAILAND NEWS IS SPLIT INTO TWO GROUPS:



DISTRIBUTION:

Destination Thailand News commands a very wide audience, it is distributed globally on a subscription basis. We will email to our database of subscribers on a weekly basis and currently our 68,000 subscribers.

IT'S NOT HARD TO ADVERTISE WITH US



RATE CARD

AD TYPE RATE PER YEAR

THAILAND'S TOP HOTELS THB 75,000

AD TYPE SIZE (PIXELS) RATE PER MONTH

PLATINUM PARTNERSHIP TILE 300 x 60 THB 16,500

ELITE PARTNERSHIP LOGO TILE 125 x 125 THB 10,500

ELITE PARTNERSHIP LOGO TILE 125 x 125 THB 7,500

AD TYPE SIZE (PIXELS) RATE PER WEEK

LEADER BANNER 728 x 90 THB 10,500

HOME PAGE BANNERS POS 1 468 x 220 THB 8,000

HOME PAGE BANNERS POS 2 468 x 220 THB 7,000

HOME PAGE BANNERS POS 3 468 x 220 THB 6,500

HOME PAGE BANNERS POS 4 468 x 220 THB 6,000

HOME PAGE BANNERS POS 5 468 x 220 THB 5,500

FOOTER LEADER BANNER 728 x 90 THB 9,000

TOWER BANNERS

LARGE VERTICAL TOWER (POS 1) 300 x 600 THB 11,000

LARGE VERTICAL TOWER (POS 2) 300 x 600 THB 9,000

SMALL VERTICAL TOWER 160 x 600 THB 8,000

CATEGORY PAGE BANNERS 468 x 220 THB 4,000

SIDE BAR BANNER POS 1 300 x 300 THB 4,500

SIDE BAR BANNER POS 2 300 x 300 THB 4,000

AD TYPE – NEWS ALERT BANNERS

NNEWS ALERT LEADER BANNER 300 x 60 THB 15,000

NEWS ALERT BANNER A 468 x 220 THB 12,000

NEWS ALERT BANNER B 468 x 220 THB 9,000

NEWS ALERT BANNER C 468 x 220 THB 8,000

Rates current as of January 2017 and are shown exclusive

of GST and are subject to change.



DESTINATIONTHAILANDNEWS TEAM

Chisa Boonmee

Publisher

editor(at)destinationthailandnews.com

Reinhard Hohler

Editor

Editor(at) destinationthailandnews.com

Rangsan Srirat

Contributing Writer

Rangsansrira(at)yahoo.com

Punam Mohandas

Contributing Writer

Punammohandas(at)gmail.com

Karuna Laosakhul

Partnership Manager Asia

Yves(at)destinationthailandnews.com

Ploynapat U-domkhomwised

Partnership Manager

Ploynapat(at)destinationthailandnews.com

Mesiya Phisitthanakarn

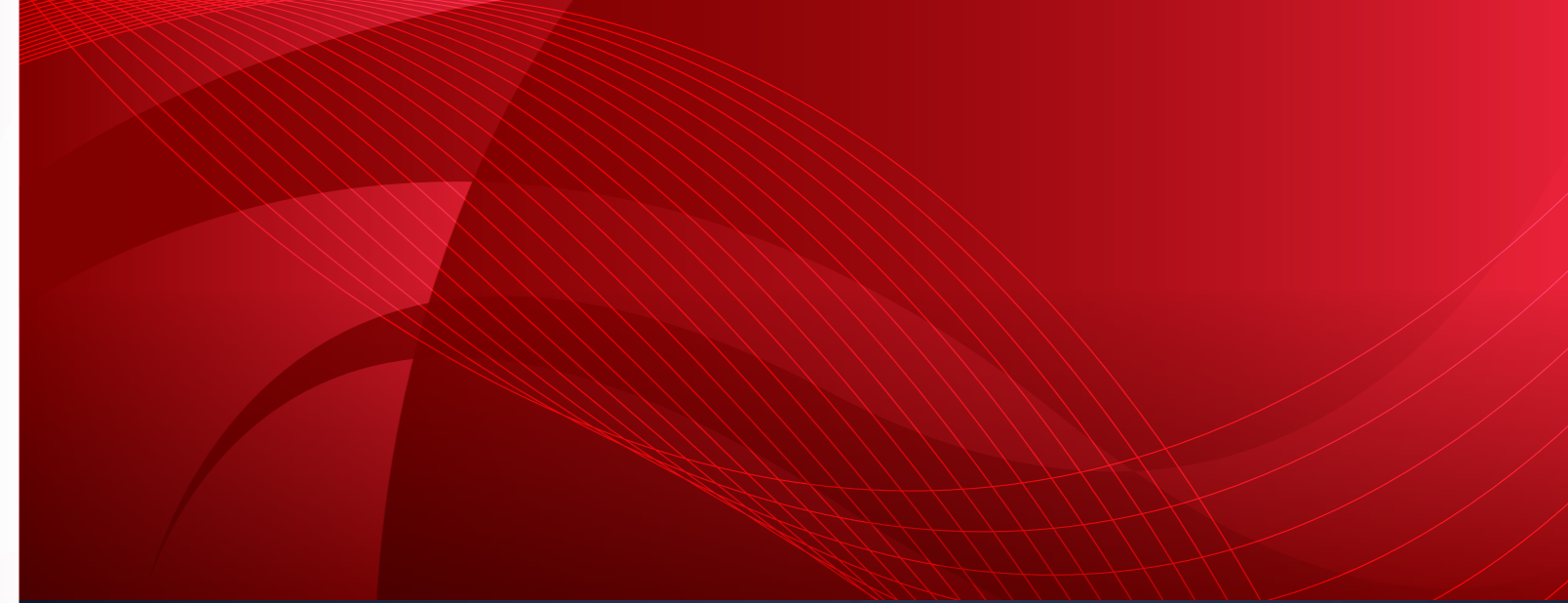
North Thailand Partnership Manager

janny@destinationthailandnews.com

Thidawan Tunya

Designer

editor(at)destinationthailandnews.com



CONTACT US

MAIL BOX ADDRESS

PP, Box 138., 259 Sukhumvit Soi 19, Klong Toey Nua,
Wattana, Bangkok Thailand 10110

Email: editor@destinationthailandnews.com

Website: www.destinationthailandnews.com